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**ARC International plc
Appointment of Financial Adviser and Corporate Broker**

SAN JOSE, Calif., and ST. ALBANS, England, November 3, 2008 – ARC International plc (LSE: ARK), a leading provider of consumer IP to OEM and semiconductor companies globally, announced that it has appointed with immediate effect Jefferies International Limited as Financial Adviser and Corporate Broker.

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About ARC International plc

ARC International is a world leading provider of consumer IP to OEM and semiconductor companies globally. ARC's award-winning, vertically integrated audio and video solutions enable high quality multimedia content to be captured, shared, and played on a wide range of electronics devices. ARC's 150+ customers collectively ship hundreds of millions of ARC-Based™ chips annually in products such as Mobile TVs, Portable Media Players, WiFi-/WiMAX-enabled computers, flash storage, digital cameras, network appliances, and medical and government systems.

ARC International maintains a worldwide presence with corporate and research and development offices in San Jose and Lake Tahoe, Calif., St. Albans, England, St. Petersburg, Russia, and Hyderabad, India. For more information visit www.ARC.com. ARC International is listed on the London Stock Exchange as ARC International plc (LSE: ARK).

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